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NOV - 2024

**WORLD TRADE
CENTER - U.A.E**

DUBAI



www.srilankatradefair.org



WELCOME TO **SRI LANKA TRADE FAIR DUBAI 2024!**

In the vibrant cityscape of Dubai, where the spirit of innovation converges with the essence of tradition, we are delighted to present the Sri Lanka Trade Fair Dubai 2024 an event poised to redefine the landscape of international business collaboration.

ABOUT US

At the heart of our mission is the commitment to fostering meaningful connections and catalyzing business opportunities. Sri Lanka Trade Fair Dubai 2024 is more than an event; it's a gateway for Sri Lankan businesses to showcase their innovation, forge partnerships, and explore new horizons in the dynamic landscape of Dubai.

VISION

Our vision is to create a platform where cultural diversity meets business excellence, where Sri Lankan entrepreneurs find opportunities to thrive on the global stage.

MISSION

Our mission is to facilitate collaboration, promote investment, and showcase the unique offerings of Sri Lankan businesses to the vibrant markets of Dubai.



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غرفة دبي
DUBAI CHAMBER





WHY CHOOSE SRI LANKA TRADE FAIR DUBAI 2024!

EXPERTISE

With years of experience in organizing successful trade events, we bring unparalleled expertise to create an environment where businesses flourish.

NETWORKING

We understand the power of networking. Our platform provides a unique opportunity for Sri Lankan businesses to connect with key players, potential investors, and decision-makers in Dubai.

BUSINESS SHOWCASE

Sri Lanka Trade Fair Dubai 2024 is your stage to showcase products, services, and innovations to a diverse audience. From cutting-edge technology to traditional craftsmanship, we celebrate the richness and diversity of Sri Lankan businesses.

INVESTMENT OPPORTUNITIES

Dubai is a hub for global investments, and we bridge the gap between Sri Lankan businesses seeking investment and potential investors looking for promising ventures.

CULTURAL EXCHANGE

Beyond business, our event promotes cultural exchange, fostering mutual understanding and collaboration between Sri Lanka and the UAE.



EVENT HIGHLIGHTS:

B2B EXHIBITION:

Immerse yourself in a dynamic B2B exhibition featuring the best of Sri Lankan industries, from textiles to technology.

NETWORKING DINNER AND DANCE:

Join us for an unforgettable evening of networking, fine dining, and cultural celebration under the Dubai sky.

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OUR STORY

At Sri Lanka Trade Fair Dubai 2024, our story is one of ambition, collaboration, and a deep appreciation for the potential that lies in bringing together diverse business landscapes. Conceived with a vision to bridge the gap between Sri Lankan entrepreneurs and the dynamic markets of Dubai, our journey has been marked by a re-lentless pursuit of excellence.



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WHY ATTEND **SRI LANKA TRADE FAIR DUBAI 2024?**

EXPLORE BUSINESS OPPORTUNITIES:

Engage with a diverse range of Sri Lankan businesses and discover exciting investment prospects.

CULTURAL EXCHANGE:

Immerse yourself in the rich culture of Sri Lanka through captivating programs and experiences.

NETWORKING EXTRAVAGANZA:

Connect with industry leaders, potential partners, and fellow enthusiasts at our dynamic B2B exhibition and Networking Dinner and Dance.

UNVEIL INNOVATION:

Witness the latest innovations, products, and services showcased by visionary Sri Lankan entrepreneurs.

MARK YOUR CALENDARS

Sri Lanka Trade Fair Dubai 2024 is not just an event; it's a celebration of diversity, a platform for business excellence, and a testament to the power of collaboration. Join us on 2nd and 3rd of November 2024 at World Trade Center ,UAE ,DUBAI for an experience that transcends expectations.



INVESTMENT OPPORTUNITIES:

Sri Lanka Trade Fair Dubai 2024 opens doors to a plethora of investment opportunities. With Sri Lankan businesses seeking global expansion, the event serves as a strategic platform for potential investors looking to capitalize on promising ventures. From groundbreaking startups to established enterprises, explore a spectrum of investment possibilities.

SPONSORSHIP BENEFITS:

Position your brand at the forefront of business excellence and cultural celebration by becoming a sponsor of Sri Lanka Trade Fair Dubai 2024. As a sponsor, you not only gain unparalleled exposure but also contribute to the success of an event that transcends boundaries. Choose from our tailored sponsorship packages and elevate your brand visibility.

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SPONSORSHIP PACKAGES

MAIN SPONSOR: (9 MILLION)

Premier logo placement on all event materials

- Exclusive speaking opportunity at the Opening Ceremony
- 40x20 SQFT space
- Full-page advertisement in the event brochure
- Dedicated exhibition space with prime location
- Press Release on Majour UAE and GULF News websites and papers ,youtube channels
- Video Interview on UAE Majour tv stream and radio stream
- Complete branding on World Trade center include flags , pandol ,etc
- Complete Branding On Cruise Ship Dinner
- Distribution to 450+ media outlet sites like Yahoo, CBS, ABC, FOX, Google News
- 4 Return Air tickets
- Luxury hotel stay for all 4
- Visas for 4
- Dubai City tour After event
- Dinner dance access

PLATINUM SPONSOR: : (6 MILLION)

- Premier logo placement on all event materials
- Exclusive speaking opportunity at the Opening Ceremony
- Full-page advertisement in the event brochure
- Dedicated exhibition space with prime location
- 40x20 SQFT Space
- Press Release on Majour UAE and GULF News websites and papers ,youtube channels
- Video Interview on UAE Majour tv stream and radio stream
- Distribution to 450+ media outlet sites like Yahoo, CBS, ABC, FOX, Google News
- 4 Return Airtickets
- Visas for 4
- Luxury hotel stay for 4
- Dubai City tour
- Dinner dance access



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Exhibitions • Investment • Trading



SPONSORSHIP PACKAGES

GOLD SPONSOR: (3 MILLION)

- Logo placement on event materials
- Recognition during key event segments
- Half-page advertisement in the event brochure
- Prominent exhibition space 20x30
- Press Release on Majour UAE and GULF News websites and papers ,youtube channels
- 3 Return tickets
- 3 visas
- Luxery hotel stay for 3
- Dinner dance access

SILVER STALL: (2 MILLION)

- Logo inclusion in event promotions
- Recognition during the event
- Quarter-page advertisement in the event brochure
- Exhibition space in a high-visibility area 10x20
- 2 Return tickets
- 2 visas
- Luxry stay for 2
- Dinner dance access

ADDITIONAL PERSON 1: LKR 250,000.00.
THIS PACKAGE INCLUDES THE VISA, AIRFARE, AND
ACCOMMODATION FOR THE EXTRA PERSON.

BRONZE STALL: (1 MILLION)

- Logo on event signage
- Recognition during the event
- Logo inclusion in the event brochure
- Standard exhibition space 10x10
- 1 Return ticket
- 1 visas
- 1 stay for hotel
- Dinner dance access

ADDITIONAL PERSON 1: LKR 250,000.00.
THIS PACKAGE INCLUDES THE VISA, AIRFARE, AND
ACCOMMODATION FOR THE EXTRA PERSON.

TABLE SPACE (500,000)

(LIMITED SPACES AVAILABLE)

- Tabel space (2mx2m)
- Round-trip air ticket(1)
- Hotel accommodations (1)
- visa (1)
- Dinner dance access



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WHY SPONSOR SRI LANKA TRADE FAIR DUBAI 2024?



BRAND VISIBILITY:

Gain visibility among a diverse and influential audience.

NETWORKING OPPORTUNITIES:

Connect with key players and decision-makers.

CULTURAL ENGAGEMENT:

Be part of a cultural celebration that resonates with a global audience.



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VISITOR PROFILE:

Sri Lanka Trade Fair Dubai 2024 attracts a diverse audience of professionals, experts, and enthusiasts from various sectors. As a participant, you can connect with:

- Investors
- Sponsors
- Consultants, Suppliers
- Industry Experts
- Partners and Clients
- Customers
- Service Providers
- UAE & Gulf Government Representatives
- Media Professionals
- Potential Distributors

WHO SHOULD EXHIBIT:

Sri Lanka Trade Fair Dubai 2024 is a melting pot of industries, providing a platform for businesses across various sectors. Exhibit if you are involved in

- Agriculture
- Apparel & textiles
- Boat and shipbuilding
- Ceylon tea
- Coconut & coconut-based products
- Construction
- Food, feed & beverages
- Gems & jewelers
- Handicraft and batiks
- Health and Ayurveda
- Higher education services
- Hospitals
- Hotel suppliers
- IT companies & BPO
- Leather and leather products
- Logistics companies
- Marine & offshore services
- Power and energy services
- Printing prepress & packaging
- Restaurant chains
- Rubber & rubber-based products
- Spices, essential oils & oleoresins

CULTURAL EXCHANGE

CULTURAL PROGRAMS:

Immerse yourself in the vibrant cultural exchange programs planned during Sri Lanka Trade Fair

Dubai 2024. Experience the richness of Sri Lankan traditions through captivating performances, art exhibitions, and cultural displays. Join us in celebrating diversity and forging meaningful connections beyond business

COLLABORATION INITIATIVES:

At the heart of our event is the belief that collaboration extends beyond the boardroom. Engage in collaborative initiatives that foster understanding, respect, and cooperation between Sri Lanka and the UAE. Join hands in building bridges that transcend cultural boundaries



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**222 AL SWAMI BUILDING
METRO STATION EQUITY, SHEIKH
ZAYED ROAD, DUBAI. UAE**

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