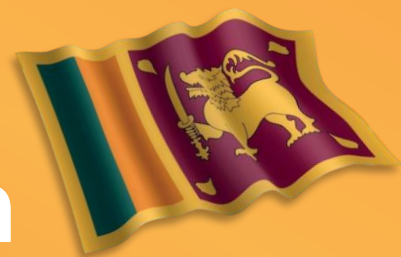


**2nd & 3rd Nov
2024**

**World Trade Center
DUBAI**

**OUR
Partners**

Sri Lanka Trade Fair Dubai 2024



غرفة دبي
DUBAI CHAMBER



دبي التجارية
DUBAI TRADE



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

Brief Introduction to the Event

Welcome to the Sri Lanka Trade Fair Dubai 2024 – a premier business platform that transcends borders, connecting Sri Lankan entrepreneurs with the thriving markets of Dubai and the United Arab Emirates (UAE). This event is not just a trade fair; it's a gateway for Sri Lankan businesses to showcase their innovation, forge partnerships, and explore new horizons in the dynamic landscape of Dubai.

Join us on this journey to unlock new possibilities and elevate your business to international heights.

Fostering Connections:

Our primary goal is to foster meaningful connections between Sri Lankan businesses and the international market. We believe in creating opportunities that go beyond transactions, nurturing long-term relationships.

Catalyzing Business Opportunities:

Sri Lanka Trade Fair Dubai 2024 is more than just an exhibition; it's a catalyst for business opportunities. We aim to provide a platform for Sri Lankan entrepreneurs to explore, engage, and expand their presence in the Gulf region.

Showcasing Innovation:

The event serves as a stage for Sri Lankan businesses to showcase their innovation and excellence. From textiles to technology, we bring together diverse sectors under one roof.

Networking and Collaboration:

We facilitate networking opportunities, encouraging collaboration between businesses, investors, and industry leaders. The event includes forums, meetings, and a business dinner dance to enhance networking.



About Us

Pixel Advertising Solutions Sri Lanka:



Pixel Advertising Solutions started its journey in the heart of Sri Lanka, embracing the island nation's rich culture and diversity. Over the years, they have woven the essence of Sri Lankan vibrancy into their services, infusing them with a unique blend of tradition and modernity. Their commitment to excellence and a deep understanding of the local market has earned them the trust of businesses and event planners not only in Sri Lanka but also across borders. Pixel Advertising Solutions specializes in providing advertising and marketing solutions, and their expertise lies in creating vibrant and effective campaigns. For more information, please visit their website: www.pixeladss.com.



Globo Asia Exhibitions Dubai:



Globo Asia is a leading and innovative company in the business of the Exhibition Industry, based in Dubai and South Asia. They are dedicated to taking over the Exhibition Industry market in Asia and beyond. As industry leaders, Globo Asia provides project-managed services from start to finish, with a focus on bringing together the entire value chain in various business sectors. Over the past 5 years, Globo Asia has successfully organized more than 51 expos in Dubai, KSA, Qatar, Bahrain, Central Asia, and South Asia. They have facilitated meetings for international delegates with government officials, arranged B2B arrangements, and provided logistic facilities. Globo Asia is committed to creating new business and networking opportunities for their clients. For more information, please visit their official website: www.globoasia.ae.





Over Decade of Experience, Industry Expertise, and Skills

With over 12 years of experience in the dynamic landscape of Advertising, Event Management, IT Solutions, and Facility Management, I've cultivated a deep understanding of transforming concepts into impactful realities. My expertise lies in driving innovation, fostering brand growth, and ensuring seamless operations across diverse sectors.



Industry Fusion

As the CEO of Pixel Advertising Solutions, I've had the privilege of overseeing a multifaceted agency that excels in bridging creativity with strategy. Our commitment to excellence shines through in each campaign we craft, event we orchestrate, and solution we deliver. My unique blend of skills, honed through international exposure and a passion for cutting-edge technologies, fuels our ability to thrive in today's ever-evolving business ecosystem.



Achievements and Previous Roles

Before embarking on this journey, I held pivotal roles that laid the foundation for my career. From spearheading groundbreaking campaigns that elevated brand visibility to managing complex events that left lasting impressions, each experience has contributed to my prowess in orchestrating remarkable outcomes.



Unlocking Potential, Creating Impact

Through a journey marked by diverse experiences and continuous learning, I've harnessed the power of strategic thinking, collaboration, and adaptability. My commitment to delivering excellence and my passion for driving innovation continue to guide me in my pursuit of creating lasting impact in the realms of Advertising, Events, IT Solutions, and Facility Management.



Event Overview

Sri Lanka Trade Fair Dubai 2024

Welcome to the Sri Lanka Trade Fair Dubai 2024 – a premier business platform transcending borders and connecting Sri Lankan entrepreneurs with the thriving markets of Dubai and the United Arab Emirates (UAE). This event is not just a trade fair; it's a gateway for Sri Lankan businesses to showcase innovation, forge partnerships, and explore new horizons in the dynamic landscape of Dubai.

Key Features and Highlights

Diverse Industry Representation:

Explore a wide array of industries including Apparel & Textiles, Ceylon Tea, Coconut & Coconut-based Products, Food & Beverages, Rubber & Rubber-based Products, Spices & Essential Oils, Boat and Ship Building, Gem & Jewelers, Logistics Companies, IT Companies & BPO, Restaurant Chains, Construction, Power and Energy Services, Marine & Offshore Services, Printing Prepress & Packaging, Higher Education Services, and Hotel Suppliers.

Global Exposure:

Gain international visibility and showcase your products and services to a diverse and influential audience from the GCC region.

Networking Opportunities:

Connect with potential partners, investors, and industry leaders. Build lasting relationships that extend beyond the event.

Business Expansion:

Explore new business avenues and potential markets in the vibrant and dynamic business environment of Dubai.

Industry Insights:

Stay abreast of the latest industry trends, innovations, and opportunities through interactive sessions and discussions.

Brand Visibility:

Elevate your brand on a prestigious global stage and distinguish yourself in the competitive market.

Sri Lanka Trade Fair Dubai 2024 is not just an event; it's a catalyst for meaningful connections, catalyzing business opportunities for Sri Lankan entrepreneurs. Join us and be a part of this extraordinary business experience!



Why Participate?

Benefits for Exhibitors

Participating in the Sri Lanka Trade Fair Dubai 2024 opens doors to a multitude of benefits for exhibitors, providing a unique platform to showcase your products and services. Here are some compelling reasons to be a part of this extraordinary event:

Global Exposure:

Reach a diverse and influential audience from the GCC region, giving your brand international visibility.

Business Expansion:

Explore new markets and business avenues in the dynamic landscape of Dubai, known for its thriving economic environment.

Networking Opportunities:

Connect with potential partners, investors, and industry leaders. Forge meaningful relationships that can lead to long-term collaborations.

Market Insights:

Gain valuable insights into market trends, consumer behavior, and industry innovations through interactive sessions and discussions.

Brand Recognition:

Elevate your brand on a prestigious global stage. Stand out in a competitive market and enhance your brand visibility.

Product Showcase:

Present your products and services to a targeted and engaged audience. Utilize this platform to highlight your unique offerings.

B2B Collaborations:

Explore B2B opportunities and collaborations with like-minded businesses. Strengthen your industry presence and create new business partnerships.

Opportunities for Networking and Collaboration

Networking Sessions:

Engage in dedicated networking sessions designed to facilitate interactions between exhibitors and attendees.

Business Matchmaking:

Benefit from curated business matchmaking sessions, connecting you with potential clients and partners based on your business objectives.

Collaborative Workshops:

Participate in collaborative workshops to exchange ideas, share experiences, and explore potential collaborations with industry experts.

Industry Forums:

Attend industry forums and panel discussions to stay informed about the latest trends and connect with key players in your sector.

Social Events:

Network in a relaxed and social environment during exclusive events, fostering connections beyond the exhibition floor.

Participating in Sri Lanka Trade Fair Dubai 2024 is not just an exhibition; it's a strategic investment in your business's growth and success. Don't miss the opportunity to be a part of this unparalleled business experience!



Event Schedule

Key Dates and Agenda Overview

Stay organized and make the most of your participation by familiarizing yourself with the key dates and the agenda overview of the Sri Lanka Trade Fair Dubai 2024.

Event Dates:

- 2nd November 2024: **Opening Day**
- 3rd November 2024: **Exhibition Continues**

Registration Deadlines:

- Early Bird Registration Deadline:** -Before 1st of May (10% Off)
- Regular Registration Deadline:** 10th of May

Zoom Session for Participants:

- Date:** 8th of October
- Time:** Will Updatdate

Agenda Overview:

The event's agenda is thoughtfully curated to provide a comprehensive experience for participants. Here's a brief overview of what you can expect:

Day 1 - Opening Ceremony and Exhibition Kickoff:

- Inaugural speeches by distinguished guests
- Ribbon-cutting ceremony
- Commencement of the exhibition

Day 2 - Exhibition Continues:

- Showcase of products and services by exhibitors
- Networking sessions and B2B interactions

Parallel Sessions:

- Industry-specific discussions and forums
- Workshops and knowledge-sharing sessions

Business Matchmaking Sessions:

- Curated sessions to connect exhibitors with potential partners and clients

Closing Ceremony:

- Acknowledgment of participants and sponsors
- Networking opportunities during the closing event

Participate actively in the scheduled events to maximize your experience at the Sri Lanka Trade Fair Dubai 2024. We look forward to your presence and engagement throughout the exciting agenda!



Main Sponsor

(7.5 MILLION)



- **Premier logo placement on all event materials**
- **Exclusive speaking opportunity at the Opening Ceremony**
- **50x50 SQFT space**
- **Full-page advertisement in the event brochure**
- **Dedicated exhibition space with prime location**
- **Press Release on Major UAE and GULF News websites and papers, YouTube channels**
- **Video Interview on UAE Major tv stream and radio stream**
- **Complete branding on World Trade center include flags, pandol, etc**
- **Complete Branding On Cruise Ship Dinner**
- **Distribution to 450+ media outlet sites like Yahoo, CBS, ABC, FOX, Google News**
- **6 Return Air tickets**
- **Luxury hotel stay for all 6**
- **Visas for 6**
- **Dubai City tour After event**
- **Dinner dance access**



Sponsorship Opportunities

Highlighting Different Sponsorship Packages and Their Benefits

Are you looking for a unique way to elevate your brand and gain exceptional visibility at the Sri Lanka Trade Fair Dubai 2024? Explore our diverse sponsorship packages tailored to meet your marketing objectives.

Benefits for Sponsors:

Maximized Visibility:

- Enhance brand recognition across various event platforms.

Networking Opportunities:

- Exclusive access to VIP networking sessions.

Brand Association:

- Align your brand with a prestigious international event.

Targeted Marketing:

- Reach a diverse audience of industry leaders and decision-makers.

Choose a sponsorship package that aligns with your marketing goals and be a key contributor to the success of the Sri Lanka Trade Fair Dubai 2024!

Bronze Sponsorship:

- Logo on event signage
- Recognition during the event
- Logo inclusion in the event brochure
- Standard exhibition space 10x10
- 1 visas
- 1 stay for hotel
- Dinner dance access

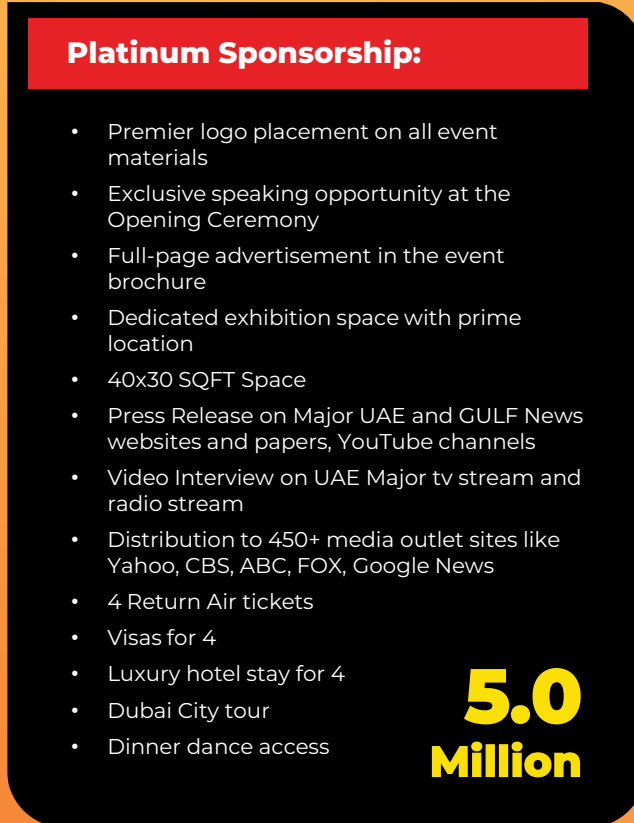
**1.0
Million**



Platinum Sponsorship:

- Premier logo placement on all event materials
- Exclusive speaking opportunity at the Opening Ceremony
- Full-page advertisement in the event brochure
- Dedicated exhibition space with prime location
- 40x30 SQFT Space
- Press Release on Major UAE and GULF News websites and papers, YouTube channels
- Video Interview on UAE Major tv stream and radio stream
- Distribution to 450+ media outlet sites like Yahoo, CBS, ABC, FOX, Google News
- 4 Return Air tickets
- Visas for 4
- Luxury hotel stay for 4
- Dubai City tour
- Dinner dance access

**5.0
Million**



Silver Sponsorship:

- Logo inclusion in event promotions
- Recognition during the event
- Quarter-page advertisement in the event brochure
- Exhibition space in a high-visibility area 10x20
- 2 Return tickets
- 2 visas
- Luxury stay for 2
- Dinner dance access

**1.5
Million**



Gold Sponsorship:

- Logo placement on event materials
- Recognition during key event segments
- Half-page advertisement in the event brochure
- Prominent exhibition space 20x30
- Press Release on Major UAE and GULF News websites and papers, youtube channels
- 3 Return tickets
- 3 visas
- Luxury hotel stay for 3
- Dinner dance access

**2.5
Million**



Floor Plan



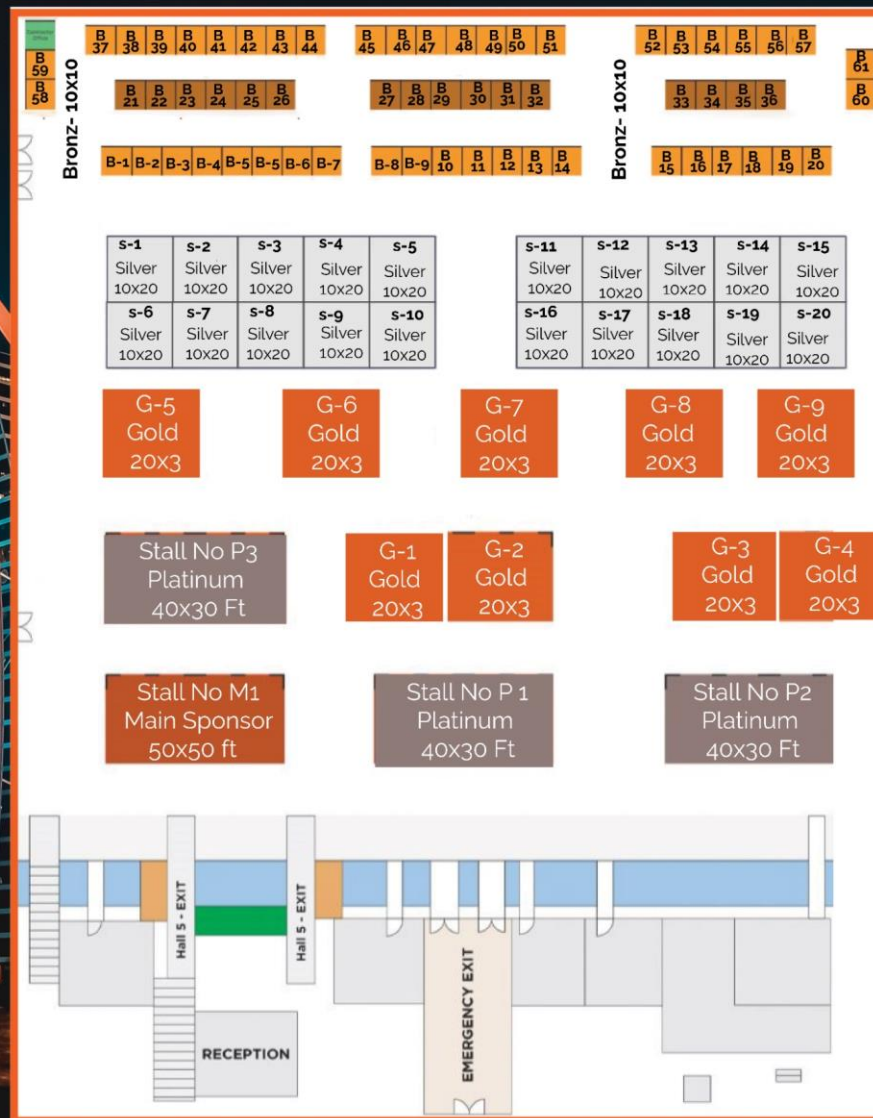
2 & 3

NOV - 2024

WORLD TRADE
CENTER - U.A.E

DUBAI

Main Sponsor	50x50 ft
Platinum	40x30 ft
Gold	20x30 ft
Silver	10x20 ft
Bronz	10x10 ft



Contact Information

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